

## ERA Home Shopping Conference 2017, Venice Sponsorship Packages

The below is an outline of sponsorships which we will be happy to provide details on and discuss any additional activities to suit your own requirements.

Level	Main	Gold	Silver	Bronze
Financial Contribution	8.000 €	6.000 €	4.000 €	2.500 €
Additional Tickets/ Free registration	5	4	3	1
Acknowledgement as a sponsor everywhere the conference is publicised	x	x	x	x
Acknowledgement anywhere 2017 sponsors are collectively listed	x	x	x	x
Acknowledgement on the new conference website's homepage	x	x	x	x
<b>Event</b>				
Opportunity to provide the Lanyards. These must be worn due the whole conference.	x			
Opportunity to provide the bag for the welcome items.	x			

<b>Conference Business Club (Option 1)</b>				
Company logo on all Business Club signages at every table		x		
Signage at the Business Club entrance with your companies name (Roll up / Banner)		x		

<b>Conference Badges &amp; Registration Desk (Option 2)</b>				
Company Roll up at the entrance of the showfloor		x		
Name and logo of the sponsor on each registered attendee's badge		x		

<b>Check In (Option 3)</b>				
Opportunity to provide the welcome letter/flyer which will be handed out during hotel check in		x		

<b>Conference Coffee Breaks (Option 1)</b>				
Company signage at each coffee/tea station			x	
Company flyers and promotional material displayed during the coffee breaks			x	

<b>Conference Luncheons (Option 1)</b>				
Company flyers and promotional material displayed during lunch				x

<b>MCMS Sessions (Option 2)</b>				
Company signage at the entrance to the MCMS congress				x

<b>Conference Guide</b>				
Company Portrait 200 Words	x			
Company Portrait 150 Words		x		
Company Portrait 100 Words			x	
Company Portrait 50 Words				x

### Additional Package - booking on request/ additional/ own cost

Level	Main	Gold	Silver	Bronze
<b>Roll Up in the main Lobby</b>	x	x		
<i>incl. Print - per event</i>	3.200,-	3.200,-		

<b>Boat Party</b>	x	x	x	
<i>5-hours hiring, crew, background music, free bar (water, coke, lemonsoda, beer, wine, rum, gin, vodka, spirits and cocktails)</i>	12.000,-	12.000,-	12.000,-	
<i>Max. 140 people</i>				

#### EMMA AWARDS

<b>EMMA Sponsor</b>	x	x	x	x
<i>Roll up + Logo and named in a preroll clip before the EMMA Teaser Clip displayed, named in every EMMA communication, Logo on the Sponsorship Wall</i>	3.000,-	3.000	3.000	3.000

<b>Logo on the Sponsoring Wall**</b>	x	x	x	x
<i>All guests and the winners will be photographed in front of the wall during the Award ceremony</i>	600,-	600,-	600,-	600,-

<b>Advertising Spot during EMMA Award Gala (without sound)</b>	x	x	x	x
30 Seconds, shown 8 times per hour	600,-			
30 Seconds, shown 4 times per hour	400,-			
30 Seconds, shown 2 times per hour	200,-			

\*\*Only available for 4-5 Sponsors