

Electronic Retailing Association Europe

EMMA 2017 Proposals

Quick overview

The EMMAs (ERA Multi-Channel Multi-Screen Awards) honour the best in our industry! We will celebrate networks, suppliers and individuals for their ingenuity and creativity and reward their outstanding achievements in the home shopping industry at the 2017 EMMAs, to be held during the 2017 €lectronic Home Shopping Conference in Venice.

Who can propose an awardee?

In order to find the best achievements proposals are open to any company or individual – also non-members.

Who is qualified to receive an award?

EMMAs are open to ERA Europe members only.

Categories

The 2016 award categories were:

Category
Lifetime award
Best communication
Best innovation
Best consumer orientation
Multi-Channel Champion

Closing date for nominations

Please submit your proposal by January 15th 2017.

Download and fill out the [EMMA proposal form](#) and email it to joberndoerfer@era-europe.eu

You may submit as many proposals as you see fit.

The night of the EMMAs

EMMA winners will be announced and celebrated at the opening reception of the 2017 €lectronic Home Shopping Conference in Venice. Enjoy an evening of dinner and drinks, fun and entertainment and benefit from great networking opportunities with all of our industry players.

The Electronic Retailing Association Europe (ERA Europe) is the Association for the Multi-Channel Home Shopping Industry. ERA Europe is the voice and network for businesses that offer innovative products to consumers through audiovisual presentation, the internet and other electronic media, according to a recognised code of ethics. ERA Europe advocates and supports the interests of our members and their customers in Europe and the Middle East. Currently ERA Europe represents the interests of 70 European and Middle Eastern members. Please refer to: www.era-europe.eu for further information.

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2017 EMMA proposal form

To recommend an outstanding achievement in the European Multi Channel Home Shopping Industry, please fill out this form and email it to joberndoerfer@era-europe.eu . Please note that your proposal is a nonbinding recommendation – so any other form of proposal is also welcome.

I hereby propose the following person / company for an EMMA award in the indicated category:

Name: _____

Company: _____

Company address: _____

Telephone/ e-mail: _____

Category:	Lifetime award
	Best communication
	Best innovation
	Best consumer orientation
	Multi-Channel Champion
	Other

Reason for nomination

Please provide a short description why you have proposed the above candidate in the selected category:

Insights

If you have any links to press releases or online content that will help us assess your nomination, please list these here and/or attach them in your nomination email (see instructions above):

Your name: _____

Date: _____

Signature: _____

Visit <http://e-homeshopping.org/entries/148-emma-awards> for further information on the 2017 EMMAs

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