

EMMA 2018 Proposals

Quick overview

The EMMAs (ERA Europe Multi-Channel Multi-Screen Awards) honour the best in our industry! We will celebrate networks, suppliers and individuals for their ingenuity and creativity and reward their outstanding achievements in the home shopping industry at the 2018 EMMAs, to be held during the 2018 Multi -Channel Home Shopping Conference in Sevilla.

Who can nominate an awardee?

In order to find the best achievements, nominations can be made by any company or individual, including non-members.

Who is qualified to receive an award?

Only members of ERA Europe qualify for an EMMA Award.

Categories

The 2018 award categories are:

Category
Lifetime award
Best communication
Best innovation
Best consumer orientation
Multi-Channel Champion

Closing date for nominations

Please submit your proposal by January 17th 2018.

Download and fill out the [EMMA proposal form](#) and email it to joberndoerfer@era-europe.eu

You may submit as many proposals as you see fit.

The night of the EMMAs

EMMA winners will be announced and celebrated at the opening reception of the 2018 Multi-Channel Home Shopping Conference in Sevilla. Enjoy an evening of dinner and drinks, fun and entertainment and benefit from great networking opportunities with all of our industry players.

The Electronic Retailing Association Europe (ERA Europe) is the Association for the Multi-Channel Home Shopping Industry. ERA Europe is the voice and network for businesses that offer innovative products to consumers through audiovisual presentation, the internet and other electronic media, according to a recognised code of ethics. ERA Europe advocates and supports the interests of our members and their customers in Europe and the Middle East. Currently ERA Europe represents the interests of 70 European and Middle Eastern members. Please refer to: www.era-europe.eu for further information.

CONTACT INFORMATION for Sponsorship opportunities: Sandra Weiser ERA Europe conference@era-europe.eu or +49 (8151) 55 66 196

2018 EMMA proposal form

To nominate an outstanding achievement in the European Multi-Channel Home Shopping Industry, please fill out this form and email it to joberndoefer@era-europe.eu. Please note that your proposal is a non-binding recommendation – so any other form of proposal is also welcome.

I hereby nominate the following person / company for an EMMA award in the indicated category:

Name: _____
Company: _____
Company address: _____
Telephone/ e-mail: _____

<input type="checkbox"/>	Lifetime Achievement Award
<input type="checkbox"/>	Best communication
<input type="checkbox"/>	Best innovation
<input type="checkbox"/>	Best consumer orientation
<input type="checkbox"/>	Multi-Channel Champion
<input type="checkbox"/>	Other

Category:

Reason for nomination

Please provide a short description why you have nominated the above candidate in the selected category:

Insights

If you have any links to press releases or online content that will help us assess your nomination, please list these here and/or attach them in your nomination email (see instructions above):

Your name: _____

Date: _____

Signature: _____

Visit <http://multi-channel-home-shopping-conference.eu/entries/252-emma-awards-2018> for further information on the 2018 EMMA's

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